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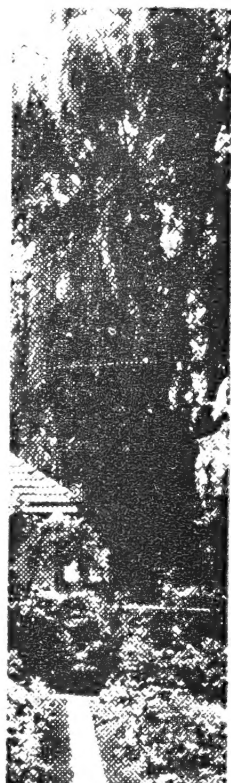




# MICHIGAN PEAT

*nature's finest  
soil builder*

AN ECONOMICAL WAY  
TO IMPROVE YOUR SOIL



TREES • ROSES • LAWNS • SHRUBS • FLOWERS  
MULCHING • VEGETABLES • PARKS • ESTATES  
AIRFIELDS • CEMETERIES • GREENHOUSES • GOLF  
COURSES • ATHLETIC FIELDS

**For Over 30 Years America's Top Quality Peat**



there's only one genuine...

# MICHIGAN PEAT

*produced at Capac, Michigan*

## MICHIGAN PEAT — THE IDEAL SOIL CONDITIONER

Healthy soil for garden or lawn must contain an abundance of organic matter. The U. S. Department of Agriculture states, "By far the most valuable constituent of the soil is its organic matter." Being almost wholly organic matter, MICHIGAN PEAT is the ideal soil conditioner. It holds sandy soils together, loosens clay soils, stimulates active root growth and develops more nitrogen in the soil.

## MICHIGAN PEAT IS FINELY TEXTURED

MICHIGAN PEAT is rich, brown, spongy peat-humus. Clean and odorless, it is easy to use. Inexpensive too, because, being a "concentrated organic," a little goes a long way. This superior, longer lasting peat furnishes the *maximum value per dollar*. MICHIGAN PEAT comes to you ready to use—no screening or breaking up required.

## MICHIGAN PEAT IS EXTREMELY ABSORBENT

MICHIGAN PEAT absorbs water like a sponge. It contains millions of tiny moisture-absorbing cells which, like a reservoir, hold all the water until needed by the plants.

## MICHIGAN PEAT HAS A HIGH BACTERIA COUNT AND NITROGEN CONTENT

Recent laboratory analyses show that MICHIGAN PEAT has a remarkably high bacteria count per gram. This amazing count is why MICHIGAN PEAT is such a *vitalizing* and *energizing* force in the soil!

## AMERICA'S FINEST — ALL-AMERICAN PEAT

Thousands of years ago, there was a lake where now stretches a huge peat bog at Capac, Mich. For centuries, the moss grew in the still waters and finally the lake disappeared, leaving in its place the finest peat deposit on the American continent.

From this bog, MICHIGAN PEAT is scientifically produced, dried and stored in brick buildings to insure uniform quality. This scientifically processed peat costs no more than inferior substitutes; when you buy, insist on *Genuine MICHIGAN PEAT* from Capac. MICHIGAN PEAT comes in 25 lb., 50 lb. and 100 lb. chemically treated, rot-resistant burlap bags. TRUCK and CARLOADS AT SPECIAL PRICES. If your Dealer cannot supply you — write us.

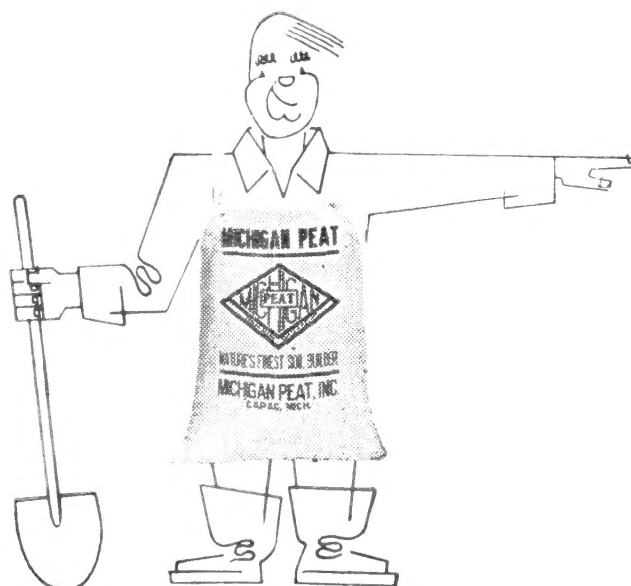
Produced By:

**MICHIGAN PEAT, INC.**

267 Fifth Avenue  
New York 16, N. Y.

\* \* \*

PEAT BOGS & PLANT  
Capac, Michigan



MICHIGAN PEAT FOR PRIZE WINNING GARDENS



# FOR FINE TURF CULTURE

## **Golf Courses, Parks, Athletic Fields, Air Bases**

Those interested in turf realize the need for an organic that will produce a proper soil condition. Such a product must absorb moisture, permit adequate aeration, prevent packing and allow grass to attain deep root structure. It must stay "put." RESULTS OBTAINED on GOLF COURSES by leading SOIL TECHNOLOGISTS justify our conviction that MICHIGAN PEAT is the *finest organic* to attain all these ends. MICHIGAN PEAT has marked advantages over other forms of peat or humus. Available in 2 grinds:

**FINE** for Top Dressing

**MEDIUM** for Compost Pile and Construction Work

**MICHIGAN PEAT REDUCES WATER BILLS**

*Write for specific recommendations*

\* \* \* \* \*

**University of Pennsylvania, Philadelphia, Pa.  
FRANKLIN FIELD FOOTBALL STADIUM**



Reprinted Courtesy  
"Franklin Field Illustrated"



MICHIGAN PEAT was used to build this field with remarkable results as shown in the beautiful turf of the playing field illustrated here.

**MICHIGAN PEAT CREATES SOIL FERTILITY**



# HOW TO USE MICHIGAN PEAT FOR BEST RESULTS

## FOR VELVETY LAWNS

Loosen soil to depth of 6". Grade, level. If soil is acid, add lime. Cover area with  $\frac{1}{2}$  to 1 inch peat (depending on condition of soil). Thoroughly mix with soil. Rake, level. Seed and roll. Water thoroughly. Do not cut grass too closely.

Remove dead grass on old lawns. On bare spots proceed as in new lawns. On established lawns, top dress with mixture of  $\frac{1}{2}$  peat and  $\frac{1}{2}$  soil, or  $\frac{1}{3}$  peat,  $\frac{1}{3}$  sand and  $\frac{1}{3}$  soil.

100 lbs. of MICHIGAN PEAT is sufficient for any of the following:

1000 sq. ft. top dressing established LAWNS	
500 sq. ft. — new LAWN AREA	
700 lin. ft. VEGETABLE or FLOWER seed rows	
300 hills of POLE BEANS, CORN, etc.	
200 PERENNIALS, ANNUALS, bulbs, roots	1 pt. each
200 BERRY PLANTS, strawberry, blackberry	1 pt. each
50 VINES — every type	2 qts. each
50 BLUEBERRY PLANTS	2 qts. each
25 ROSE BUSHES	4 qts. each
25 FLOWERING SHRUBS	4 qts. each
16 SHADE, FRUIT, ORNAMENTAL, FLOWERING TREES	6 qts. each
12 AZALEAS, RHODODENDRONS, EVERGREENS	8 qts. each
35 SEED FLATS 3" deep (60% peat—40% sand)	
25 sq. ft. GREENHOUSE BENCHES (20% peat compost)	
16 sq. ft. HOTBEDS 8" deep (30% peat compost)	

For plants requiring neutral soil, add 2 lbs. ground limestone to 100 lbs. MICHIGAN PEAT and mix thoroughly.

## PRIZE WINNING FLOWER SHOWS

MICHIGAN PEAT is used by leading exhibitors at N. Y. and other shows. It enhances exhibits due to its rich brown color; keeps plants moist, creates natural environment. *Free from dust.*

## TREES AND HEDGES

In digging holes for trees, loosen soil and work in MICHIGAN PEAT, about 30% by volume, before setting them out.

## BLOOMING FLOWER AND VEGETABLE GARDENS

Turn soil with spading fork to depth of 6". Spread 1 inch of MICHIGAN PEAT and mix. For acid-loving plants use more liberally.

## STURDIER EVERGREENS

These thrive best in peaty soils. Rhododendrons, azaleas, hemlocks, etc., do best when planted in Early Spring and Fall. Mix  $\frac{1}{2}$  peat and  $\frac{1}{2}$  soil around the roots when planting. For established evergreens, use a year round mulch of MICHIGAN PEAT. This makes a natural environment, and results in finer plants.

## PROTECTIVE MULCHING

Before summer, thin out and transplant plants. Spread 1" moist MICHIGAN PEAT around each shrub. This will prevent crusting and keep underneath soil cool. After the first frost, put a 1" layer of MICHIGAN PEAT over the garden, and around the base of trees, covering root area. The sensitive roots will be protected this way, preventing Winter-Kill. In the Spring, the peat can be used anywhere in the garden.

## ATTENTION! NURSERYMEN AND GROWERS

MICHIGAN PEAT is an outstanding favorite among florists, nurserymen, arborists and growers. They find it economical, efficient and unequalled. The country's largest nurseries use it in their work. Excellent for growing tobacco, celery, tomatoes and all types of flowers and trees. Make your own tests. Free sample sent to the trade. Write. COMPARE — BEST BY TEST!

## LUXURIANT ROSES AND SHRUBS

The development of root growth is important. By mixing  $\frac{1}{3}$  MICHIGAN PEAT and  $\frac{2}{3}$  soil when planting, they will bloom quicker. During hot weather, rose bushes should be mulched with 1 inch layer of peat around roots to keep them moist. During winter, mulch with 2" layer.

## FULLER SEED FLATS — COLD FRAMES

In seed bed, use mixture of  $\frac{1}{3}$  MICHIGAN PEAT,  $\frac{1}{3}$  sand and  $\frac{1}{3}$  soil. In addition to maintaining moisture, MICHIGAN PEAT will bring life to the soil and cause faster seed germination. Plantlets grown this way will develop strong roots and may be easily lifted.

## SAFE TRANSPLANTING

To thin out seedlings or transplant perennials, mix MICHIGAN PEAT with soil in the proportion of  $\frac{1}{2}$  peat to  $\frac{1}{2}$  soil. This helps new plants to take hold and reduces transplanting losses.

## PLANTING AND STORING BULBS

In planting tulips or other bulbs, soil should be spaded to a depth of 8" and mixed with 25% MICHIGAN PEAT. Ideal for packing and storing bulbs and fruits.

# MICHIGAN PEAT ADDS NEW LIFE TO YOUR SOIL



# Approved for Gov't Landscaping

## Michigan Peat Holds Govt. Contract

for 1949 and meets the specifications of the U. S. Dept. of Agriculture. It is used in landscaping buildings and parks in Wash., D. C., and throughout the country. Landscape Architects recognize MICHIGAN PEAT as a SUPERIOR product and specify it on their jobs to insure excellent results.



With ordinary  
Peat moss



With Michigan Peat

Michigan Peat proves superior to Peat Moss in independent tests made by outstanding nursery — Koster Nursery, Bridgeton, N. J.

## Compare These Facts:—

- |                          |   |
|--------------------------|---|
| 1—Volume<br>of Ton       | M. P. averages $3\frac{1}{4}$ cubic yards to the ton. Being drier, it covers greater areas saving tonnage, labor.           |
| 2—Organic<br>Content     | M. P. is approximately 98% organic; highest found in any similar product. Extra organic means extra money to you. NO WASTE! |
| 3—Bushel<br>Comparison   | M. P. is a concentrated, compact peat. 1 bushel goes further than 2 bushels of ordinary peat moss!                          |
| 4—Duration<br>In Soil    | M. P. lasts long in soil service; upwards of 10 years. It is therefore a real investment!                                   |
| 5—Nitrogen &<br>Vitamins | M. P. has a high nitrogen content and is a natural source of vitamins and plant food.                                       |
| 6—Moisture<br>Retention  | M. P. retains upwards of 600% in moisture due to its spongy character.  |

**MICHIGAN PEAT IS ECONOMICAL**

# 30 Years Of Reliable Service

## Read What Users Say:



### KOSTER NURSERY BRIDGETON, N. J.

You will appreciate that we have used many peats in the years that our business has developed but men who have worked here for 25 years endorse our opinion that the development of the stock when grown with MICHIGAN PEAT is superior to any that we have yet grown.

Yours very truly,

James S. Wells, Mgr.

### A. GUDE & SONS, NOTED WASH., D. C. NURSERYMEN

— "For many years, we have used MICHIGAN PEAT to excellent advantage in plantings of Azaleas, Rhododendrons, Hemlocks and ericaceous plants. We have used it extensively on government and private contracts. MOST SATISFACTORY RESULTS IN EVERY CASE. In our greenhouse, MICHIGAN PEAT is an 'old reliable' and is used in all potting soil."

### NEW YORK LANDSCAPE CONTRACTOR

— "We have used MICHIGAN PEAT with wonderful results. We believe it to be superior to imported peat."

### LEADING TULSA, OKLAHOMA GOLF COURSE

— "MICHIGAN PEAT made history here."

**ORDER HIGH NITROGEN MICHIGAN PEAT TODAY!**

Look for this trademark  
on every bag.



## GIRARD BROS. NURSERY

Geneva, Ohio

100 lb.bag.....	\$3.50
50 lb.bag.....	2.50
25 lb.bag.....	1.75